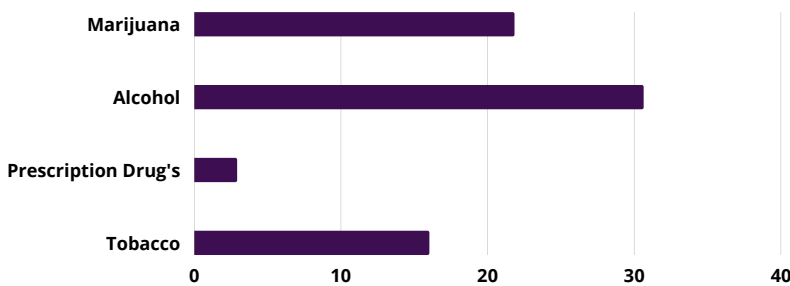


PARENTS HAVE A POSITIVE INFLUENCE ON THEIR CHILDREN'S DECISIONS NOT TO USE ALCOHOL AND OTHER DRUGS



78.4% of high school students report parents or other adults in their family have ever talked with them about what they expected them to do or not to do when it comes to alcohol or other drug use.*

YOUTH ARE MORE LIKELY TO TRY ALCOHOL THAN OTHER SUBSTANCES



30.6% of Genesee County high school student's reported that if they had the opportunity to try alcohol they would.**

56.4% of student's reported that parents have talked to them about alcohol facts, reason's not to use, and ways to avoid in difficult situations.**

The **Talk. They Hear You.**[®] campaign engages parents and caregivers in the prevention of underage drinking and other substance use. Underage drinking and other substance use remain national public health issues, especially among adolescents.



Source(s):

- 2018 MiPHY Survey*
- GCPC 2020 Community Norms Survey**



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TALK. THEY HEAR YOU ADDITIONAL RESOURCES:



- » "Parents' Night Out" Educational Sessions
- » "What Parents Are Saying" Podcast
- » "Talk. They Hear You." Mobile App
- » Student Assistance Program (SAP) Webinar Series